

SPONSORSHIP PACKAGES

PLATINUM LEVEL \$750.00 investment

- Ten foot premium booth space at the National Christian Cheerleading Championships for pre-approved merchandise sales
(****You must complete the "Resale Application Form"****)
- Option for your information to be included in participant gift bags
- Option to give away pre-approved products through special drawings
- One FULL PAGE black and white ad in the National's Event Program (print ready ad due November 16th)
- Recognition as Platinum Sponsor:
 - On the FCC website
 - A minimum of 2 PA announcements throughout the National's weekend

PEARL LEVEL \$500.00 investment

- Ten foot premium booth space at one competition of choice for display only (no product sales)
- Option for your information to be included in participant gift bags
- Option to give away pre-approved products through special drawings
- One FULL PAGE black and white ad in the National's Event Program (print ready ad due November 16th)
- Recognition as Pearl Sponsor:
 - On the FCC website
 - A minimum of 2 PA announcements throughout the National's weekend

GOLD LEVEL \$300.00 investment

- Option for your information to be included in participant gift bags
- Option to give away pre-approved products through special drawings
- One FULL PAGE black and white ad in the National's Event Program (print ready ad due November 16th)
- Listing as Gold Sponsor:
 - On the FCC website

SILVER LEVEL \$200.00 investment

- Option for your information to be included in participant gift bags
- Option to give away pre-approved products through special drawings
- One 1/2 PAGE black and white ad in the Championship Program (print ready ad due November 16th)
- Listing as Silver Sponsor:
 - On the FCC website

BRONZE LEVEL \$150.00 investment

- Option for your information to be included in participant gift bags
- Option to give away pre-approved products through special drawings
- One 1/4 PAGE black and white ad in the National's Event Program (print ready ad due November 16th)
- Listing as Bronze Sponsor:
 - On the FCC website

Additional Sponsorship Opportunities

Venue Promotions

Competition Backdrop Sponsor

\$1000.00 per competition

- Your company will be recognized at least three times throughout the day as a Competition Sponsor.
- Your logo will be posted at least 3 places around the competition venue.
- Your logo will be part of the Competition you sponsor.

Video/DVD Sponsor

\$3500.00 for all competitions

- You will be given two 60 second promotional advertisements spots on each of the National & Championship Series DVD's.
- You will receive all benefits of a Platinum Sponsor.

Awards

Trophy Sponsor

\$1000 per competition

or

\$4000 for all competitions

- You will be recognized at the beginning of each Awards Ceremony as the Trophy Sponsor
- A representative from your organization will be on stage assisting with the actual presentation.
- Your logo will be printed on the award beside the FCC logo.

National Coach of the Year

\$500.00

Scholar Cheerleaders of the Year

\$500.00

- A representative from your organization will be on stage assisting with the actual presentation.
- Your logo will be printed on the award beside the FCC logo.

Note: Other packages are available upon request by contacting Cary Coleman at 1-800-825-6953

National Christian Cheerleading Championships Program

ADVERTISING RATE CARD

Effective Date: June 1, 2008

A Publication printed by:

The Fellowship of Christian Cheerleaders

300 Brogdon Rd.

Suite 100

Suwanee, GA 30024

800-825-6953

GENERAL ADVERTISING RATES

Space:	Cost:
Full Page	\$275.00
½ Page	\$175.00
1/4 Page	\$125.00
1/8 Page	\$75.00

Note to advertisers: The Nationals Event Program is printed as an 8 ½" x 11" magazine.

COVERS

Back Cover	\$750.00
Inside Front Cover	\$450.00
Inside Back Cover	\$450.00

NATIONALS and SUMMER CAMP SPONSORS

Space will be available at a 25% discount for organizations who support FCC's Nationals, Championships, or Summer Camps through products, scholarships or awards.

ADVERTISEMENT SPEC'S

All ads must be either camera ready, or high resolution PDF files. Any other format must be approved by FCC. Page size is 8 ½" x 11", and all ads should be full bleed.

PAYMENT TERMS

Anyone purchasing space in The Championships Series Program must send payment with order form and artwork, unless pre-approved through the FCC Office.

ISSUANCE AND CLOSING DATES

- Published annually at the National Christian Cheerleading Championships in January.
- Distributed to a potential 3500 Christian school cheerleaders that are involved in the events.
- Distributed at various clinics, seminars, camps, and conferences.
- Closing for insertion orders and material is November 16th
- Cancellations or changes in orders are not accepted after closing date.

2009 FCC CHAMPIONSHIPS SPONSORSHIP & ADVERTISEMENT AGREEMENT

Make sure your business, school or organization is included
in this year's program.

Please return payment, camera ready ads, photos,
and information sheet below to:

FCC Championship Series Program
300 Brogdon Road
Suite 100
Suwanee, GA 30024

PLEASE RETURN by November 16th, 2008

SPONSORSHIP AND AD INFORMATION SHEET

Business/Company: _____

Contact: _____ Phone Number: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Company Website: _____

SPONSORSHIP PACKAGE DESIRED:

(Check One)

Platinum

Pearl

Bronze

Gold

Silver

Other Sponsorship: _____

Booth Space will be assigned in the order sponsorships are received.

ADVERTISEMENT PACKAGE ONLY: (If purchasing ad ONLY)

_____ Back Cover

_____ Inside Front Cover

_____ Inside Back Cover

_____ Full Page

_____ 1/2 Page

_____ 1/4 Page

_____ 1/8 Page



Resale Application Form

If you would like to request permission to sell product, merchandise, or services at the FCC Event, please provide the following information and submit it with your Company Information Sheet:

1. Goods you will be selling (please provide a detailed listing including each individual item; include a separate sheet if necessary):

2. Overview of your company's services:

3. Do you have a Merchant Resale License for the State of the Event? YES NO

FCC has exclusive rights to all cheer merchandise and apparel. No exceptions will be made to this contract with Score Promotions.

FCC will fax this form with approval or denial of your request at least 10 days prior to the event. Please provide your contact info:

Fax #: _____

Email: _____

Contact Name: _____

_____ for official use only:

Approved: Denied: Date: _____

Signed: _____